FDI IN RETAIL SECTOR

DR. USHA DIXIT

ASSISTANT PROFESSOR
DEPARTMENT OF COMMERCE,
VASANTA COLLEGE FOR WOMEN, RAJGHAT, VARANASI

ABSTRACT
Indian retail sector has been categorized into unorganized and organized. Unorganized sector is the one trading/retailing done in traditional format with low cost like local stores, small roadside sellers, door to door selling etc. Indian is the 3rd largest economy of the world in terms of purchasing parity and looks attractive to the world for FDI so the government of Indian has been trying to improve the FDI inflow to the country. It plays an important role in the development of economy by upgrading the technology, skill and managerial capability in various sector of the economy. The Indian government is making efforts to make the countries FDI norms investors friendly which solves the problem of current account deficits of the country.

KEY WORDS: Retail, unorganized, organized, FDI, problems.