WOMEN ENTREPRENEURSHIP: A RAY OF HOPE FOR SOCIAL REFORMS

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ABSTRACT
In the emerging India women’s are playing a decisive role. Participation of women in business world has increased tremendously and the women of contemporary India are now more independent socially as well as economically. Studies reveal that worldwide woman’s entrepreneurship skills are not recognized and utilized effectively. With the changing times opinion on women’s capabilities is also undergoing a change. Researches clearly tell that women’s are innovative, ethical and smarter in their work. Besides various social and financial obstacles they have proved themselves. This paper focus on how women entrepreneurship is helping in social reforms.

KEY WORDS: Entrepreneurship, women entrepreneurs, social reforms, economic liberalization.