AN ANALYSIS OF DEMOGRAPHIC PROFILE OF VISITORS VISITING TO SHAHDRA SHRIEF SHRINE, RAJOURI (J&K)

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ABSTRACT
Pilgrimage is the emerging trend in the tourism and travel industry. Many authors contributed a lot in defining the terms “Pilgrimage” and “Tourism”. Some argued that these are one and same things, other said that these two are different entities. Another school of thought said that though these are different entities on the basis of their nature but these are similar on many aspects, so cannot be distinguished clearly. Therefore, it can be assumed that pilgrimage and tourism are the two sides of the same coin. This study is purposely undertaken for demographic profiling of pilgrims visited to Shahdra Shrief Shrine. Shahdra Shrief is the holy Shrine of great saint Baba Ghulam Ali Shah Badshah (RA), which is situated in the Hills of District Rajouri of State Jammu and Kashmir in India.

KEY WORDS: Pilgrimage, Rajouri, Shahdara Shrief, Shrine and Tourism.

Reference


