A STUDY ON SUSTAINABLE TOURISM DEVELOPMENT IN KANYAKUMARI DISTRICT

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ABSTRACT
Tourism is important and vital for our country. Tourism involves traveling with the specific object of studying, admiring, and enjoying the scenery as well as cultural and historical areas. Sustainable development of Tourism includes mainly the growth rate of domestic and foreign tourists. Kanyakumari is a natural as well as historical tourist place of India. Ultimately a total of 1.9 million tourists have visited Kanyakumari in 2009. In this paper, a trial has been made to study the sustainable development of tourism in Kanyakumari district. And also this paper highlights the factors influencing tourism of foreign and domestic tourists and the related trend, the share of the study area.

KEY WORDS: Arrival, Development, Tourist.