FINANCIAL PERFORMANCE OF
SRIRAM CITY UNION FINANCE LIMITED

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ABSTRACT:
The financial system comprises of financial institutions, financial instruments and financial markets that provide an effective payment and credit system and thereby facilitate channelizing of funds from savers to the investors of the economy. In India considerable growth has taken place in the Non-banking financial sector in last two decades. Over a period of time they are successful in rendering a wide range of services. Shriram city union finance provide an effective payment and credit system and thereby facilitate channelizing of funds from savers to the investors of the economy. So the aim of study is to explore the financial performance of Shriram city union finance ltd. Company.

KEY WORDS: financial system, financial institutions, financial instruments.

REFERENCES


Ninth Impression 2008.


