KNOWLEDGE MANAGEMENT – ISSUES AND CHALLENGES

DR. K. KRISHNAIAH CHOUairy
HOD DEPT. OF MBA,
SIR C R REDDY COLLEGE OF ENGINEERING,
ELURU.

ABSTRACT
It is very difficult to define knowledge Management in a few sentence or in few word when it is itself is a treasure of all enriched and lavish thought which if starting pouring cannot have the sufficient model or the space to refine the elements of Knowledge management. The dynamics of the knowledge management is different in each one’s life and it varies with age, sex, race, profession, need etc. The nature of Knowledge Management and ways of imparting Knowledge Management is new wave, which has regained from the birth of its ambitious theme of today. The algorithmic approach and rich nation entity has loosened its wall and flown in all direction to enrich all the nations of god gifted pie of land. The Knowledge Management system in the world has the objective of creating intellectual awareness of trends and growth of our economic, social, political and cultural activities and their ethos. Knowledge Management is regarded as a corporate cost savings process to enhance performance capabilities with broader availability and utilization of major corporate knowledge assets. This paper is an attempt to study the momentum of knowledge management, success factors, issues and challenges that are interwoven with knowledge management.

KEY WORDS: knowledge management, issues and challenges.