A THEORETICAL PERSPECTIVE OF EMOTIONAL INTELLIGENCE - TOWARDS ESTABLISHING A PRACTICAL UNDERSTANDING

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ABSTRACT

Today emotional intelligence is a popular topic of many discussions among academic scholars and corporate executives. What exactly is emotional intelligence, and what role does it play in business and in education? In this, I will discuss why emotional intelligence matters and how it can make a difference? What are the key points, myths and features of E.I. today it is necessary for a person to develop one’s emotional intelligence this can be achieved by following different steps which are being discussed.

KEY WORDS: Emotional intelligence, practical, business.