ENTREPRENEURSHIP EDUCATION- ENHANCEMENT FOR JOB CREATOR

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ABSTRACT
Entrepreneurship is considered to be a prime mover in development. It was found that due to absence at right orientation it become difficult for the entrepreneurs to sustain the business. Problem lies in Indian education system and more so in social system. Several management schools in India now have at least one course in entrepreneurship, many have a more complete curriculum, and a few integrate entrepreneurship throughout their educational approach. Present paper highlights the previous studies regarding scenario of entrepreneurship education. It has found that most of the institutes are providing entrepreneurship education but the success rate is very less to convert mindset of student to go for entrepreneurship.

KEY WORDS: Entrepreneurship, Entrepreneurship Education, Student, Management education, Management Institutes.