FINANCIAL PERFORMANCE OF TATA MOTORS COMPANY LIMITED: A POST MERGER ANALYSIS

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ABSTRACT
Recent merger and acquisition is indicating the competitiveness, potentialities and capabilities within an industry. The more merger and acquisition activity there is, the fewer firms there are to compete against within a firm. However, these merger and acquisition can build unfair market advantages that may harmful to the industry. The study is tried to explore the potentialities and capabilities of the firm by looking pre and post merger and acquisition performance. The present study is mainly based on secondary data. In order to evaluate financial performance, Ratio analysis, and Standard deviation and ‘t’ tests have been used as tool of analysis. Mergers and Acquisitions of the selected firms have resulted in no significant relation between pre and post merger in the financial performance of these firms.

KEY WORDS: Financial Performance, Mergers and Acquisitions, Ratio analysis, Standard deviation.

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