STUDY ON BSE - SME AND THE ROLE OF AN INVESTMENT BANKER IN THE IPO PROCESS WITH SPECIAL REFERENCE TO KARVY INVESTMENT BANKING

MR. GURU PRASAD RAO,
DEPT. OF COMMERCE, MANIPAL UNIVERSITY

*MR. SANTOSH NAYAK,
DEPT. OF COMMERCE, MANIPAL UNIVERSITY (*CORRESPONDING AUTHOR)

MR. SANDEEP S SHENOY,
DEPT. OF COMMERCE, MANIPAL UNIVERSITY

MR. ANIL DONEPUDI,
DEPT. OF COMMERCE, MANIPAL UNIVERSITY

ABSTRACT:

Micro, Small and Medium Enterprises (MSME) sector has emerged as a highly vibrant and dynamic sector of the Indian economy over the last five decades. MSMEs not only play crucial role in providing large employment opportunities at comparatively lower capital cost. The SME segment in India has recently been receiving much more attention. The present domestic market conditions do not provide enough opportunities for the MSME sector for raising low cost funds. The most important issue hindering the growth, however, is the timely and adequate availability of finance to MSMEs. The study was conducted with two-fold objectives-To study the process involved when small and medium firms intend going for an IPO, to analyse the market response regarding the emerging concept of SME under Bombay Stock Exchange.

KEY WORDS: Micro, Small and Medium Enterprises (MSME) sector, Role, Investment ,Banker, IPO.

REFERENCES

- www.nseindia.com
- www.karvy.com
- Adapting to Change in the Investment Banking Industry – Justin Han, 2013.