JOURNEY OF MANAGEMENT EDUCATION: 18TH TO 21ST CENTURY

*KIRAN ASNANI; **PROF.K.C SODANI

*RESEARCH SCHOLAR
MLSU,UDAIPUR(RAJ)

**PROF.MLSU,UDAIPUR(RAJ)
VICE CHANCELLOR MDS UNIVERSITY

ABSTRACT
In the last twenty years, the growth of management education in India has been phenomenal. During this period management education has seen lot of changes and development. The rapid trend of globalization and technological changes have made difficult for organizations to survive in the competitive world. As a result the importance of management education has been increased many folds. Management education in India is predominately a derivative of western management thought and practice. A study on management education has shown that there will be a fundamental shift in business school product offerings away from traditional MBA programmes and the trends of evolution of management education indicate that knowledge creation is becoming more student based(Friga, Bettis and Sullivan, 2003). The successful business schools of the future will offer innovative programmes, backed by the appropriate resources, to guarantee an excellent faculty body, an international experience and a multi-cultural environment to its students.

KEYWORD: Management Education, B-Schools, Professional ,MBA.

References

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