IMPACT OF DEMONETIZATION ON SHARE PRICES:
A SELECT STUDY

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ABSTRACT

The purpose of this research work is to understand the impact of recent demonetization in India which is enforced on November 8th 2016 on stock prices of selected companies. The listed companies on Bombay Stock Exchange (BSE) are randomly selected and their closing stock prices on three occasions are analyzed. The SPSS version 20.0 had been used for data analysis and sample size for this study is 25. It is revealed from the research that demonetization does not have significant relationship with share prices.

KEYWORDS: Demonetization, share prices, stocks, stock returns, economy.

References


