JOURNAL EVALUATION THROUGH PUBLISH OR PERISH, GOOGLE, AND WEB OF SCIENCE AWAY FOR ACADEMICS TO COMPUTE CITATION METRICS AND TRACK THEM OVERTIME

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ABSTRACT:
Journal evaluation is a complex task. The quality of a journal can be evaluated for different reasons using different methods, and thus different evaluations often offer differing results. Researchers need information about which journals they should send their manuscripts to for publication. Evaluation information is also needed when deciding on subscriptions to journals. As many academics and researchers quickly come to understand, finding out how your work is being used by others can be a tricky business. In the past academics and researchers have had relatively few tools at hand for finding out which bits of their work are appreciated and used by other academics. Recently now by using a combination of the easily available tools – Publish or Perish, Google, and Web of Science – may provide the best way for academics to measure various areas of impact. This article strives to make understand the available evaluation tools for journals and how these can be utilized to get the desired analysis of journals.

KEY WORDS: Journal evaluation, academics, citation.