CORPORATE SOCIAL RESPONSIBILITY: A STUDY OF NEW MANDATE U/S 135, COMPANIES ACT 2013

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ABSTRACT

CSR has a multifaceted conception that consists of four organized aspects: that are ethical, legal, economic and philanthropic tasks. When the model is suitably precise; that is, when you direct for venture in Research and Development, a significant determinant of economic performance, CSR has an impartial impact on monetary results. CSR can implement new ethics in the corporate world that can determine wide-ranging responsibilities beyond the duties obligated towards the society. Thus, CSR will be beneficiary to all the stakeholders and will fulfill the motive of the companies to protect the interest of the shareholders of maximizing profits and will also protect the society at large.

KEY WORDS: Responsibility, corporate, social, companies, act, 2013.