MANAGEMENT EDUCATION ESSENTIALS: AN EDUCATIONIST PERSPECTIVE

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ABSTRACT

Education could be basically understood as a medium for embedding the essential know-how and the technical expertise, which embeds the requisite skill-sets into an individual, through the process of an expert’s verbal and written communication, as in contemporary classrooms, as also by the other interactive processes. The basic essential factors, in this regard are behaviorism, cognitivism, constructivism and the resultant transformation by the assimilation of the know-how or knowledge imparted. Management education, though need to be perceived as a completely different arena, as it need to be perceived from the perspective of what is that goes into as an entity before the onset of management education and what is required as an output, i.e. a manager and the essentials of a management student and the methodologies and the framework that a management educationist need to be aware, to make the teaching-learning process streamlined towards that end.

This paper makes a note of the contemporary management education scenario and tries to profess a few salient factors that could make it more effective.

KEYWORDS: Management skills, core framework, bridging skills.

REFERENCES