THE ‘E’ FOR ENGLISH IS THE ‘E’ FOR EMPLOYABILITY

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ABSTRACT

Employability is increasingly becoming a factor to reckon with in these times of greater requirement of multifarious skills. Communication is a multi dimensional and interactive process showcasing the ability of human beings to communicate across barriers and beyond boundaries, ushering the progress of mankind. English is important today, growing value in communication. Often newly recruited employees are sent to those countries where they will be expected to communicate in English with the employees of the customer company. Work place success depends on an individual’s ability to handle the subtler aspects of communication. The MNCs vie with each other for better business prospects in India. The four skills Listening, Speaking, Reading and Writing are assessed at different levels and are essential to any employee in any Industry or organization. The aim of English language teaching today is not fully realized when it comes to the performance by our young engineers in the job market. A survey has revealed only about 25 percent of applying graduate engineers get selected and the rest are rejected for the lack of English Communication skills. Thus the task before the teachers of English is really an arduous one. There is a greater need for them to change their teaching strategies and enhance the communicative competence of the graduating engineers and make them employable. This paper is an Endeavour to examine the goal and methods of language teaching that will lead to improvement in communication leading to employability.

KEY WORDS: Employability, communication, teaching strategies, multi dimensional, globalization, networking.