MY VIRTUAL NEIGHBORHOOD- AN ERA COMMUNICATION THROUGH SOCIAL NETWORKING WEBSITES

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ABSTRACT:
There were times not long ago when the neighborhood kids used to gather together in the late afternoons and early evening till the sun set and darkness prevailed and play until exhausted. There were days when the college going students used to walk over small boundaries and trample upon another garden and intrude the loneliness of one of the neighbors and discuss their future together. Those were the days when knowing were more important than acknowledging the message. Those were the days when working and exploring together was more critical in decision making than group chat. But in the sea of time change is the continuous ripple which cannot be controlled and leads to one after the another sometimes the ripple transforms into a beautiful rhythm and becomes a music of soul soothing mind. So the change happens and one excepts it to be good. Our communication style have also changed with our friends and neighbors since we are living in a world of continuous momentum and our younger generation do not any longer stay in one phase of any change for long and it has not only effected the lifestyle but the communication process also which can be seen from the group talk to group chat on internet. This paper will attempt to chart down some of the changes that has happened in the recent times effecting the world of communication.

KEY WORDS: Neighborhood, communication.