PERFORMANCE EVALUATION OF PRIVATE SECTOR BANKS OPERATING IN BELGAUM DISTRICT- A STUDY

DR. A.S. SHIRALASHETTI
ASSOCIATE PROFESSOR OF COMMERCE,
P.G DEPARTMENT OF COMMERCE,
KARNATAK UNIVERSITY.

ABSTRACT
The private sector banks have been contributing to the growth and development of Indian economy by expanding their branch network both in urban and rural area. But they are focusing more on urban economy as compared to rural economy in order to earn more profit and to risk of low recovery. The present study is based on the secondary data collected from the credit plan of Lead District Bank and annual reports of district statistical office of Belgaum district. The study reveals that there has lack of consistency in management of deposits and credits during study period. The study also reveals that there has no significant difference between the branches of urban and rural/semi urban in deposit mobilization and there has a significant difference between the branches of urban and rural and semi urban of PVSB in deployment of credits.

KEY WORDS: Performance evaluation, private sector banks.

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