ABSTRACT
The primary aim of educational institutions is to produce competent human resource for the economic & social development of individuals, society and nation at large. They are expected to foster ethics in students and inoculate in them that making money is not an end itself. They need to give this message to society as well. But the unfortunate paradox is that the educators themselves are being commercialized at such a rapid speed that this message is losing its essence. Imparting education has become a profitable business and people out of urge to earn more and more at a quicker speed are investing in this venture rapidly. They have become so impatient and greedy to earn huge profits that basic objectives behind establishing educational institutions have been completely forgotten. Present study puts its emphasis on analyzing this issue with full gravity & sensitivity.

KEYWORDS: Accountability, Autonomy, Commercial, Jurisdiction, Minting, Monopolistic.