RELEVANCE OF MAULANA JALAL UD DIN RUMI (RA) IN THE CONTEMPORARY WORLD

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ABSTRACT
The name itself Mawlama Jalaluddin Rumi stands for Love and ecstatic flight into the infinite, so he is one of the greatest spiritual and literary figures of all time and the founder of the Mawlawi Sufi order. Rumi is of highest relevance in the search for social order in the contemporary world. Though his writings are mostly in Persian but he has trespassed in all disciplines and addressed to the whole humankind and his teachings provide a solution to bring out humanity from the iniquity of materialism and other social issues. Rumi's importance is considered to transcend national and ethnic borders. His poetry has influenced Persian literature as well as Urdu, Punjabi, Turkish and some other Iranian, Turkic and Indic languages written in Perso-Arabic script e.g. Pashto, Ottoman Turkish, Chagatai and Sindhi. As Rumi’s contribution is highly appreciated in Persian thought throughout the contemporary world, and he, is being considered by both east and west as one of the greatest mystical poets- a master of Love- the world has ever seen. So in the same context, this paper is a modest attempt to highlight his contributions and relevance in the contemporary world.

KEY WORDS: Mawlama Jalaluddin Rumi, Love, contemporary world.