SHGS IN PROMOTING ENTREPRENEURIAL ACTIVITIES IN GOLAGHAT DISTRICT OF ASSAM

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ABSTRACT:

The entrepreneurial environment covering the formalities involved to start one Self Help Group, availability of encouraging government policies, knowledge and expertise in the respective fields, desire to be successful, respect commanded by entrepreneurs play a very significant role in creating an enabling situation in the society encouraging entrepreneurial activities.

The role played by SHGs in promoting entrepreneurial activities in the district has been discussed by analyzing different factors influencing or hindering growth of entrepreneurial activities. The paper focuses on the social profile of the SHG members, details of fund received from Govt. and bank sources, entrepreneurial activity taken up by the SHGs and Investment pattern.

KEY WORDS: promoting, entrepreneurial activities.