FINANCIAL PERFORMANCE ANALYSIS OF TATA STEEL AND JSW STEEL LTD-A COMPARATIVE STUDY

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ABSTRACT

Financial Performance Analysis refers to the process of determining financial strength and weaknesses of the firm by establishing strategic relationship between the items of the balance sheet, profit and loss account and other operative data. In the research paper, the researcher has compared the financial performance of Tata Steel and JSW Steel Ltd during the period 2009-10 to 2013-14.

KEY WORDS- Financial Performance Analysis, Ratio analysis, steel industry.

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