INTEGRAL DEVELOPMENT AND WHOLESOME GOVERNANCE OF LIFE EXCELLENCE OF MAURYA MANAGEMENT SYSTEM (MMS) IN ANCIENT INDIA

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ABSTRACT

Maurya period in the Ancient Indian history is that it embraces the wholesome and holistic approaches of the integral management and development which establishes the excellence beyond the modern period achievements. Indian History has a lot in its store house to deliver to the modern world management. Accepting such a reality is a tough job for the Western scholars. Maurya Period had a dynamic time, which gave the world great rulers, many philosophers, scholars, statesmen who were the masters and maestros of their scientific streams. Strategic management of that time was designed by a great visionary and pragmatic philosopher who not only gave India an ideal emperor but also united India as one empire, in reality who controlled the time not time controlled him. Such works, practices, philosophies, doctrines, arguments and logic of Chanakya were never ever delivered by any other philosopher or thinker of the world. Chanakya was the end in itself in the social science researches not his theory of “End justifies the means”. The world is governed by the three major management systems called American, European & Japanese. Nothing is available as Indian Management System that reflects the dominance of the Japanese Management System over the industrial, corporate and organizational practices. Quality Mantras of the Japanese are dominating the world management practices as the champion of the time and need. Oriental management of India and the theories and practices of Mauryan period were delivered by Chanakya in a systematic codified manner for corporate good governance and excellent corporate governance. More than anything Chanakya’s contributions to scientific management are enormous. A systematic study conducted on the works and practices of Chanakya provides ample scope for a new disciplinary approach of management stream – Oriental Indian Management System, which can be followed in the modern management system of the 21st century. Chanakya’s works, doctrines and theories are valid and have scientific application for the modern management. Only the context to be modified as per the time and application needs to be conceptualized as per the requirements. That’s what justifies Chanakya as the Modern Management Guru. Attempts have been made to synthesize Chanakya’s works in management terminologies for this research paper. Contextual use of Chanakya’s doctrines is examined in the context of the management validity in modern times. The results of this research justifies the pioneering efforts required by the Indian scholars to establish a new order to be called as (IMS) “Indian Management System’ for the modern world of corporations, companies, organizations and the governments. A revival research is required for establishing IMS from the Oriental Indian Management Practices to contribute the world order in advanced management practices.

RESEARCH METHODOLOGY

Qualitative research methodology is used as the core concept of this research paper. Available sources from secondary streams are used for the comparative analysis, those include literature of ancient Indian history, philosophy of India, Greece, China and Japan, political thought of the West and the East, political economy, diplomacy, military science, Sanskrit texts, interpretation works of oriental literature and texts, and other commentary works which are found relevant to the time and the context. Some of the discourses
of the specialized symposiums and seminars were used for the conceptualization of this research. Focus groups and some discussions were also used for framing the research process. Depth interviews of the experts were taken for diversified aspects of the Maurya period in the ancient Indian history. Management approach is followed in this research to rediscover and explore the core competencies of the works of Chanakya and his time. In the primary front some of the micro films and the manuscripts preserved in the private libraries in U.K. & European countries were referred as some of the authentic sources of first hand references. Many of the Pali script texts were referred for the purpose of the research and to establish the Chanakya’s original management skills and strategies in delivering one of the best management systems in the period of before Christ. All the examinations of the sources were to bring out a management and governance dimensions out of the ancient Indian history, philosophy and practices.

**KEY WORDS:** Oriental Indian Management, Chanakya, Theories of Indian Origin, Doctrines of Chanakya, Practices of Maurya Period, Strategic Management, Corporate Good Governance, Integral Development.

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