AN ANALYSIS OF LIQUIDITY MANAGEMENT EFFICIENCY IN INFORMATION TECHNOLOGY INDUSTRY

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ABSTRACT
This study analyses the working capital management efficiency of firms from information technology industry. The relationship between working capital management efficiency and profitability is examined using correlation analyses. T-test is done to study the impact of working capital management on profitability. Using a sample of 21 annual financial statements of 3 information technology companies covering the period 2007-2013, this study found evidence that there is no significant impact of working capital on profitability of firms in information technology industry.

KEY WORDS: t-test, correlation, liquidity management.

REFERENCES


