A CROSS SECTIONAL STUDY ON ATHLETE SATISFACTION AND ITS’ RELATIONSHIP WITH PERFORMANCE OF TIRUNESH DIBABA ATHLETICS TRAINING CENTER

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ABSTRACTS

The purpose of this study was to identify factors of athlete satisfaction in the training center and to determine the relationship between athlete satisfaction and performance of the athletes. The data-gathering instrument was the Athlete Satisfaction Questionnaire (Riemer & Chelladurai, 1998). The systematic random sampling technique was employed in order to screen the subjects. The performance of the athletes was taken from the recorded files of the training center. The descriptive statistics were analyzed using means; frequencies and standard deviations. Alongside, Pearson correlation coefficient and one way ANOVA were used. The result of the data shows (M ± STD): personal dedication (5.44 ± 1.04), personal treatment (5.43 ± 1.37), individual performance (5.31 ± 1.59), ability utilization (5.02 ± 1.59) and team social cohesion (5.12 ± 1.32) where the most important subclass influencing athlete satisfaction in training centers. On the other hand, Academic support (3.03 ± 1.45) and Budget (3.56 ± 1.69) were the lowest rated satisfied for athlete satisfaction. This study revealed that individual performance (r = 0.6 & 0.54), personal dedication (r = 0.54) and external agents (r = 0.706 & 0.614) have shown positive, moderate significant relationship with performance in both cases of female and male in the training center at P < 0.05 respectively. Significant differences were observed on ability utilization, strategy, training and instruction, ethics and budget satisfaction subscale across the event at p < 0.05.

KEY WORDS: Correlation, performance, satisfaction & subscales.

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