A COMPARATIVE STUDY ON DIMENSIONS OF ORGANIZATIONAL CULTURE BETWEEN MIDDLE AND LOWER MANAGEMENT OF UNIVERSITIES IN RAJASTHAN

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ABSTRACT

The roughly meaning of word "university" is "community of teachers and scholars." The purpose of the present research work is to compare culture of universities of Rajasthan i.e. Middle and Lower management. The standard questionnaire of OCTAPACE-Profile was developed by Dr. UdaiPareek. He describes values of organizational culture namely (openness, confrontation, trust, authenticity, Pro-action, autonomy, collaboration and experimentation) were analysed through t-test. Research concluded that there is significant difference on openness, confrontation, trust, authenticity, Pro-action and experimentation Middle and lower management. The significance of the study is based on the challenges facing higher education and to improve their academic standard through organizational culture of Middle and lower level management.

KEY WORDS: organizational culture, Middle management, Lower management.

REFERENCES
