EXPECTATIONS OF INDIAN B-SCHOOLS FROM KNOWLEDGE MANAGEMENT SYSTEMS

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ABSTRACT:

Knowledge is increasingly being recognized as the new strategic imperative of organizations. The most established paradigm is that knowledge is power. Therefore, one has to hoard it, keep it to oneself to maintain an advantage. The common attitude of most people is to hold on to one’s Knowledge since it is what makes him or her an asset to the organization. Now a days B-Schools are facing many difficulties in their decision making process in absence of proper use of information technology. This research was undertaken to study the difficulties faced by the B-schools and their expectations from Knowledge Management System (KMS).

KEYWORDS: Knowledge, decision making, innovation, knowledge sharing, organizational memory, training and mentoring.

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